

A blue-toned world map is centered in the background, overlaid on a grid of latitude and longitude lines. The map shows the continents of North America, South America, Europe, Africa, and Australia.

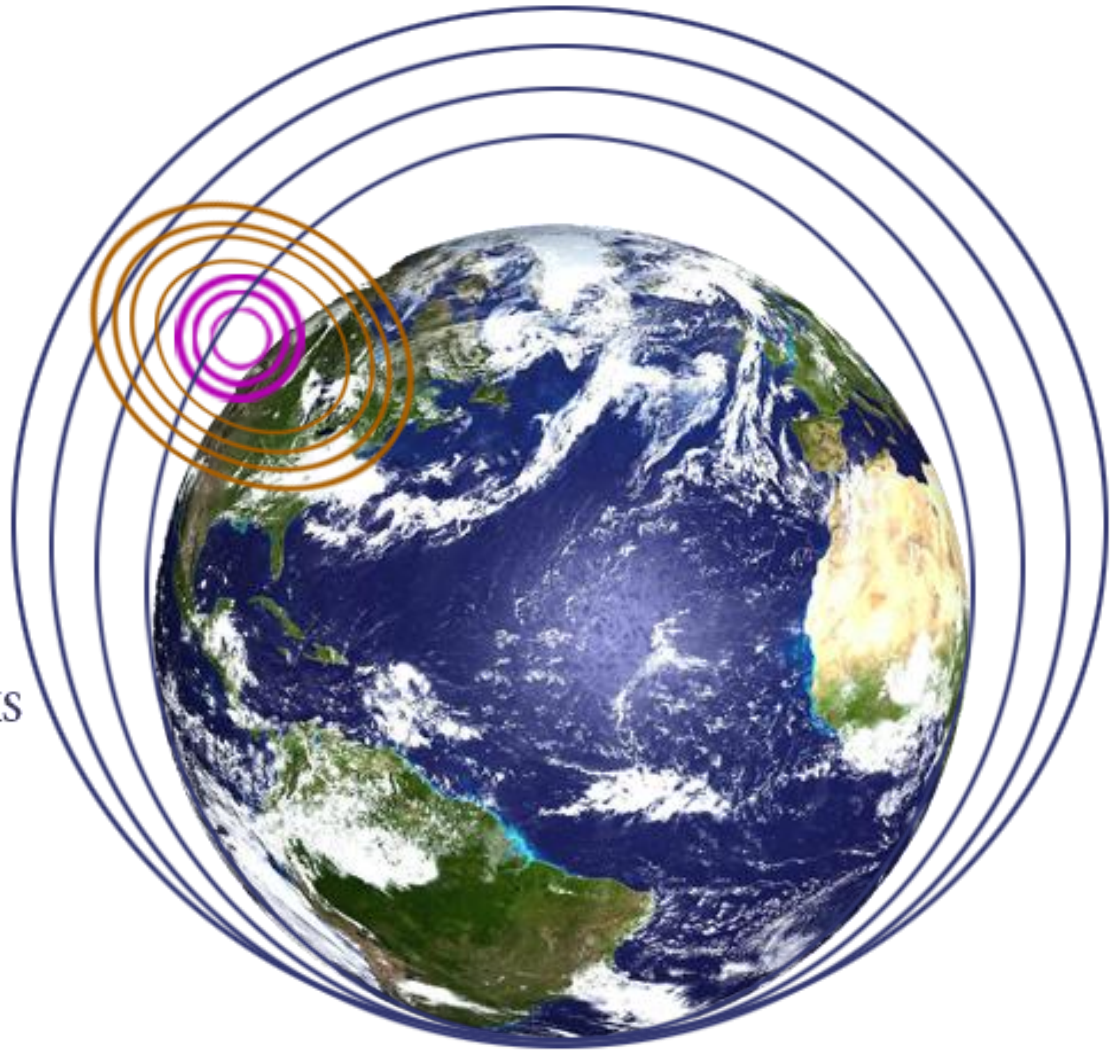
ONE: THE ROLE OF PUBLIC TELEVISION AND SOCIETY

1, PUBLIC TV'S STATUS QUOE IN THE BROADCASTING FRAMEWORK

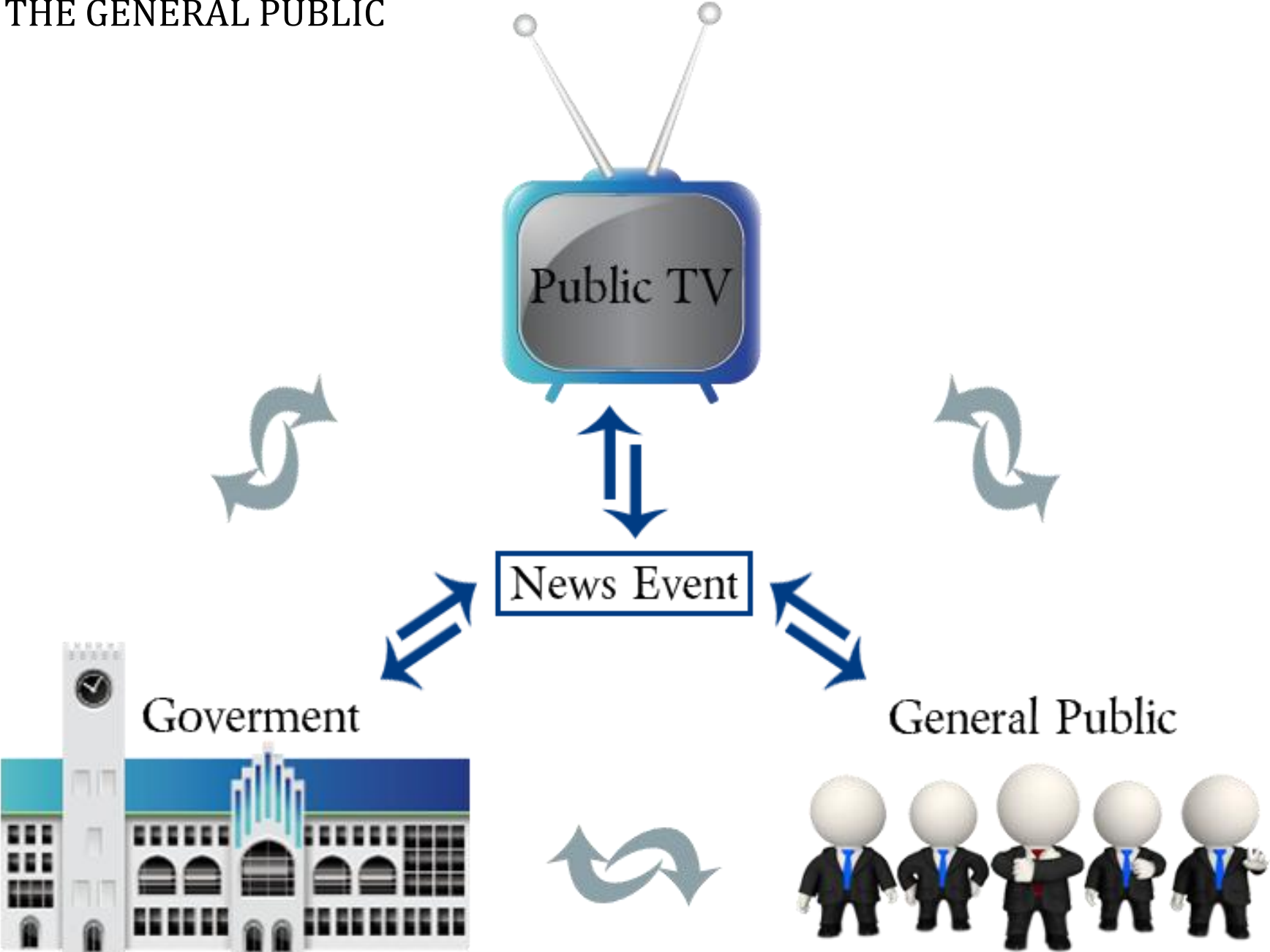
Local Broadcasters

National Networks

International Networks



2,THE INTERRELATIONSHIP OF PUBLIC TV,GOVERNMENT, AND THE GENERAL PUBLIC



A blue-toned world map is centered in the background, overlaid with a grid of latitude and longitude lines. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia.

TWO: THE ROLE OF PUBLIC TELEVISION IN EXTREME SITUATIONS

1,ROLE AS OUTSIDE HELP AND HOPE



2,ROLE AS A HELPING HAND IN RESCUE AND RELIEF OPERATIONS



3,ROLE AS A COMMUNICATIONS CHANNEL




4,ROLE IN SOCIAL MOBILIZATION



5, ROLE IN PUBLIC EDUCATION



A dark blue world map is centered in the background, overlaid with a white grid of latitude and longitude lines. The map shows the continents in a slightly lighter shade of blue.

THREE:ISSUES IN PUBLIC
TELEVISION'S
ROLE IN EXTREME SITUATIONS

A blue-toned world map is centered in the background, showing the outlines of continents and oceans. The map is overlaid on a grid of latitude and longitude lines.

1,RATINGS VS. SOCIAL CONSCIENCE

2,HELPING HAND VS. INTRUDER

3,SEEING IS BELIEVING?

4,A BALANCING POWER?

5,OTHER ISSUES